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**UNITED STATES
 SECURITIES AND EXCHANGE COMMISSION
 WASHINGTON, DC 20549**

FORM 8-K

CURRENT REPORT

**Pursuant to Section 13 or 15(d) of
 the Securities Exchange Act of 1934**

Date of report (Date of earliest event reported): July 14, 2010

ARTIFICIAL LIFE, INC.

(Exact Name of Registrant as Specified in Its Charter)

Delaware

(State or Other Jurisdiction of Incorporation)

000-25075

(Commission File Number)

04-3253298

(I.R.S. Employer Identification Number)

**26/F., 88 Hing Fat Street
 Causeway Bay, Hong Kong**

(Address of principal executive offices)

(310) 496-4288

(Registrant's telephone number, including area code)

Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligations of the registrant under any of the following provisions.

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.**Resignation of Eberhard Schonenburg as Chief Financial Officer**

On July 14, 2010, the Company announced the resignation of Eberhard Schoneburg as Chief Financial Officer of Artificial Life, Inc. (the "Company"), effective July 16, 2010. Mr. Schoneburg will retain his positions as President, Chief Executive Officer and Chairman of the Company.

Appointment of Frank Namyslik as Chief Financial Officer

Effective July 16, 2010, Frank Namyslik was appointed Chief Financial Officer of the Company. Mr. Namyslik, age 51 has served as the global controller of the Company since 2007 and from 2000 to 2002. Mr. Namyslik was Head of Finance of an Institute of the University of Arts in Berlin, Germany from 2003 to 2007 and served as the Managing Director of Qnet Systems in Frankfurt, Germany from 1996 to 2000.

Employment Agreement with Frank Namyslik

In connection with Mr. Namyslik's appointment as Chief Financial Officer, Artificial Life Europe GmbH, a subsidiary of the Company (the "Employer"), entered into an employment agreement with Mr. Namyslik. Under the employment agreement, Mr. Namyslik will be paid a salary of Euro 12,000 per month and a commission equal to one percent of the consolidated annual net profit after taxes of the Company and its subsidiaries. The commission is payable to Mr. Namyslik within four weeks of the filing of the Company's Annual Report on Form 10-K with the Securities and Exchange Commission for the prior year and will only be paid if the employment agreement remains in effect at the time payment is due. The employment agreement also provides for the grant of 300,000 options to purchase shares of the Company's common stock under the Company's Amended and Restated 1998 Equity Incentive Plan. The options will vest annually in equal installments over three years.

The employment agreement contains customary covenants with respect to non-competition, intellectual property rights, and confidentiality. Under the non-competition covenant, Mr. Namyslik cannot engage in a similar or competitive business for a period of six months after the termination of his employment. The employment agreement can be terminated by either party upon 60 days notice or immediately by the Employer for cause.

A copy of the July 14, 2010 press release announcing the resignation of Mr. Schoneburg as Chief Financial Officer and the appointment of Mr. Namyslik as Chief Financial Officer is furnished as Exhibit 99.1 to this Current Report on Form 8-K.

Item 9.01 Financial Statements and Exhibits.

The following is filed as an exhibit to this Current Report on Form 8-K.

Exhibit No.	Description
99.1	Press release dated July 14, 2010.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

July 19, 2010

ARTIFICIAL LIFE, INC.

By: /s/ EBERHARD SCHONEBURG
Eberhard Schoneburg,
Chief Executive Officer

Filename: d26950_ex99-1.htm
Type: EX-99.1
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Artificial Life Names New CFO

Los Angeles / Hong Kong, July 14, 2010 – Artificial Life, Inc., (OTC BB: ALIF) (<http://www.artificial-life.com>), a leading provider of award-winning mobile technology and applications, announced today the assignment of Frank Namyslik as its new Chief Financial Officer effective July 16, 2010. Mr. Namyslik takes over this role and responsibility from the current CEO, Chairman and founder of Artificial Life, Inc.

Mr. Namyslik has extensive management experience in the finance field. He co-founded and managed the BIT Berlin Innovation Technology Group and Neurotech Hochtechnology GmbH in Berlin from 1988 to 1996. From 1996 to 2000, he was Managing Director at Qnet Systems in Frankfurt. From 2003 – 2007, Frank was Head of Finance of an institute of the University of Arts in Berlin. Mr. Namyslik has been the Company's global financial controller from 2000 – 2002 and has rejoined the Company since 2007.

Mr. Namyslik holds a Masters degree in Mathematics from Freie University, Berlin.

"I am very excited about this opportunity and I am honored to be selected for this post. I will work hard to get Artificial Life to the next level and will make sure we have the financial resources and means to keep growing at the current pace. My key goal, however is to enhance shareholder value and to achieve a better and more appropriate market cap for our equity as soon as possible," said Frank Namyslik, CFO, Artificial Life, Inc.

"Frank's assignment is a big step forward for us. I am glad to be able to hand over this position and the financial responsibility to him now. Our current global expansion, new ventures and possible M&A activities require the full focus of a CFO. Frank's assignment allows myself to take better care of strategic partnerships and deals, new product developments and corporate acquisitions. We will be working closely together to further strengthen Artificial Life's leading role in the mobile content space," said Eberhard Schoneburg, CEO, Artificial Life, Inc.

About Artificial Life, Inc.

Artificial Life, Inc. has been a pioneer in artificial intelligence and mobile technology since its inception in Boston in 1994. We are a public US corporation (OTC BB: ALIF) with secondary listings on the Frankfurt Stock Exchange AIF.F; Xetra: AIF.DE) and headquarters in Los Angeles. Our production center is in Hong Kong and we have additional offices in Berlin, Germany (EMEA headquarters) and Tokyo, Japan. As a leading provider of broadband mobile content and technology solutions in the world, we develop and sell a wide range of mobile applications for 3G, 3.5G and 4G network-enabled mobile (smart) phones. Currently our main business areas are: high quality 3D interactive (massive multiplayer) mobile games, mobile participation television, mobile business applications, our powerful mobile commerce technology platform OPUS-M and our green IT solutions provided by Green Cortex, Inc. We have won many industry

awards for our outstanding technology and have been ranked one of the fastest growing companies in Asia Pacific by Deloitte.

Facebook: <http://www.botme.com/ref/alife-fb>

Twitter: <http://twitter.com/alifegames>

MySpace: [http://www.myspace.com/artificial life inc](http://www.myspace.com/artificial_life_inc)

Youtube: <http://www.youtube.com/user/alifegames>

For more information on **ARTIFICIAL LIFE, INC.**, please contact:

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Adeline Law

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ir@artificial-life.com

Forward-Looking Statements:

This press release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Such forward-looking statements include, without limitation, statements regarding our future results of operations, financial condition and business prospects. In some cases, you can identify forward-looking statements by terminology such as "may", "will", "should", "expect", "intend", "plan", "anticipate", "believe", "estimate", "predict", "potential", "continue" or the negative of these terms or other comparable terminology. Although such statements are based on our own information and information from other sources we believe to be reliable, you should not place undue reliance on them. These statements involve risks and uncertainties, and actual market trends or our actual results of operations, financial condition or business prospects may differ materially from those expressed or implied in these forward looking statements for a variety of reasons. Potential risks and uncertainties include, but are not limited to, our ability to obtain additional funding to operate and grow our business; the unproven potential of our mobile gaming business model; changing consumer preferences and uncertainty of market acceptance of our products; timely adoption and availability of 3G mobile technology; market acceptance for use of mobile handheld devices to play the interactive games; unpredictable mobile game development schedules; our reliance on a relatively small number of brands; our ability to license brands from others; our dependence upon resellers and telecommunication carriers and operators to distribute our products; our ability to successfully develop, introduce, and sell new or enhanced products in a timely manner; and the timing of new product announcements or introductions by us or by our competitors. For additional discussion of these risks and uncertainties and other factors, please see the documents we file from time to time with the Securities and Exchange Commission, including our Annual Report on Form 10-KSB filed on March 16, 2010. We assume no obligation to update any forward-looking statements, which apply only as of the date of this press release.